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APPLICATION N	D	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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OPTV/M			MCCULLOCH JR, WILLIAM H		
C/O MORRISON & FOERSTER LLP 1650 TYSONS BOULEVARD, SUITE 300			0	ART UNIT	PAPER NUMBER
MCLEAN		-		3714	
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Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/939,306	LEMMONS ET AL.				
Office Action Summary	Examiner	Art Unit				
	William H. McCulloch Jr.	3714				
The MAILING DATE of this communication Period for Reply	appears on the cover sheet with	the correspondence address				
A SHORTENED STATUTORY PERIOD FOR RE WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFI after SIX (6) MONTHS from the mailing date of this communication - If NO period for reply is specified above, the maximum statutory pe - Failure to reply within the set or extended period for reply will, by st Any reply received by the Office later than three months after the meanned patent term adjustment. See 37 CFR 1.704(b).	G DATE OF THIS COMMUNICA R 1.136(a). In no event, however, may a reply riod will apply and will expire SIX (6) MONTH tatute, cause the application to become ABAN	TION. y be timely filed S from the mailing date of this communication. IDONED (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 2	5 May 2005.					
2a)⊠ This action is FINAL . 2b)□ 1	This action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits i						
closed in accordance with the practice und	er <i>Ex parte Quayle</i> , 1935 C.D. 1	1, 453 O.G. 213.				
Disposition of Claims		,				
4)⊠ Claim(s) <u>1-8 and 17-54</u> is/are pending in th	e application.					
4a) Of the above claim(s) 1-8 is/are withdra						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>17-54</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction ar	nd/or election requirement.					
Application Papers						
9)☐ The specification is objected to by the Exan	niner.					
10)⊠ The drawing(s) filed on <u>24 August 2001</u> is/a	are: a)⊠ accepted or b)⊡ obje	cted to by the Examiner.				
Applicant may not request that any objection to	the drawing(s) be held in abeyance	e. See 37 CFR 1.85(a).				
Replacement drawing sheet(s) including the co. 11) The oath or declaration is objected to by the						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for fore	oian priority under 35 H S C & 1	19(a)-(d) or (f)				
a) All b) Some * c) None of:	eigh phonty under 33 0.3.0. g 1	13(a)-(d) of (i).				
1. Certified copies of the priority docum	nents have been received.					
2. Certified copies of the priority docum		olication No				
3. Copies of the certified copies of the						
application from the International Bu	reau (PCT Rule 17.2(a)).					
* See the attached detailed Office action for a	list of the certified copies not re	ceived.				
Attachment(s)	. —					
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) 	Paper No(s)/	nmary (PTO-413) Mail Date				
Information Disclosure Statement(s) (PTO-1449 or PTO/SE Paper No(s)/Mail Date	⁷	rmal Patent Application (PTO-152)				

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DETAILED ACTION

1. This action is in response to amendments filed 5/25/2005. The application has claims 1-8 and 17-54 pending, with claims 1-8 withdrawn, claim 44 currently amended, and claims 51-54 newly added.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 17, 19-32 and 34-43 are rejected under 35 U.S.C. 103(a) as being unpatentable over W.O. 99/00163 to Eilat et al. (hereinafter Eilat). The rejection was contained in the previous office action and is incorporated herein.

Eilat et al. discloses an interactive game system played over a network between at least two players over a television broadcast. In addition to the players viewing the broadcast, non-players (television) viewers can view the broadcast as well.

Regarding Claims 17, 27, 30, 39, and 40: Eilat et al. additionally discloses:

- a. launching an interactive game on a video game server (communication network) connected to said television broadcast system that controls play of said interactive game (Abstract, page 5, line 9-page 6, line 11, and page 7, line 7-page 8, line 18),
- b. embedding a first gaming code in a video broadcast stream, said first gaming code generated by said video game server and broadcast to a first set top box (14) at a specific address (player's set top box) in said video broadcast system, said first

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gaming code comprising a user interface for a first player of said at least two players (Page 6, line 21-page 7, line 7, page 13, lines 4-11, page 24, line 8-page 25, line 4, and figures 1-3):

- c. embedding second gaming code in a video broadcast stream, said second gaming code generated by said video game server and broadcast to a second set top box (14) at another specific address (player's set top box) in said video broadcast system, said second gaming code comprising a user interface for a second player of said at least two players (Page 6, line 21-page 7, line 7, page 13, lines 4-11, page 24, line 8-page 25, line 4, and figures 1-3);
- d. selecting at least one of the first and second players for said interactive game based on at least one parameter provided by the first or second players (Page 5, lines 1-4, Page 6, lines 15-20, Page 18, line 19-page 19, line 5, Page 19, lines 23-29, Page 23, lines 7-13);
- e. transmitting game control signal, that is generated in response to an input from said first player playing said interactive game, and message data from said first set top box to said video game server (Page 7, lines 18-27 and page 9, line 8-page 10, line 4);
- f. receiving said game control signal at said video game server (Page 7, lines 18-27 and page 9, line 8-page 10, line 4);
- g. generating video images in said video game server in response to said signal (Page 7, lines 18-27 and page 9, line 8-page 10, line 4);

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h. inserting said video images into said video broadcast stream (Page 7, lines 18-27 and page 9, line 8-page 10, line 4);

- i. transferring said message data from said video game server to said second set top box (Page 23, lines 7-13); and
- j. broadcasting said video broadcast stream to a plurality of set top boxes including set top boxes of said at least two players and said at least one non-participating viewer (Page 22, line 24-page 23, line 3).

Regarding claims 20 and 29: Eilat discloses combining said video images (first player character-avatar) with second video images (second player character-avatar) and broadcasting combined images to said plurality of set top boxes including said at least one set top box associated with a non-participating viewer (Page 7, lines 18-27, page 9, line 8-page 10, line 4, and page 22, line 24-page 23, line 3).

Regarding claim 21: Eilat discloses transmitting said game control signal to said second player (Page 7, lines 18-27, page 9, line 8-page 10, line 4, and page 22, line 24-page 23, line 3).

Regarding claim 22: Eilat discloses altering the display produced by said second set top box in response to said game control signal (Page 7, lines 18-27 and page 9, line 8-page 10, line 4).

Regarding claim 23: Eilat discloses generating video images that are an overview (outer view) of said interactive video game (Page 24, lines 8-26). A non-player may see the game from an "outer view", that is, to include a view of an outside viewer that watches the player as well as the environment in which the player acts.

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Regarding Claims 26, 38, and 43: Eilat discloses that said interactive game is a game show game (Page 20, lines 4-9).

Regarding Claim 31: Eilat discloses that said network comprises a back-channel (network connection for communicating player control inputs) in said broadcast system (Page 7, lines 18-27 and page 9, line 8-page 10, line 4).

Regarding Claim 32: Eilat discloses that said network comprises a connection to the Internet (Page 14, lines 14-24).

Regarding Claim 34: Eilat discloses code that produces a first graphical image of said game in said first set top box (Page 20, lines 10-18). The game show allows the combination of the face of the viewer with the avatar may be made in set top box (14), in which case it would be possible for different viewers in addition to the players to each combine their face with the player's avatar such that each viewer/player would have a unique view on the display.

Regarding Claim 35: Eilat discloses code that produces a second graphical image that differs from said first graphical image of said game in said second set top box (Page 20, lines 10-18). The game show allows the combination of the face of the viewer with the avatar may be made in set top box (14), in which case it would be possible for different viewers in addition to the players to each combine their face with the player's avatar such that each viewer/player would have a unique view on the display.

Eilat et al. seems to lack explicitly disclosing:

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Regarding Claims 17, 27, and 39: embedding first markup language code in a video broadcast stream; and embedding second markup language code in said video broadcast stream.

Regarding Claims 19 and 28: embedding HTML code in said video broadcast stream.

Regarding Claims 24, 36, and 41: said interactive game is a sports game.

Regarding Claims 25, 37, and 42: said interactive game is a casino game.

Regarding claims 17, 19, 27, 28, and 39: Eilat discloses embedding first and second gaming code in a video broadcast stream. Furthermore, Eilat et al. discloses the video broadcast stream can be communicated over the Internet using Internet protocols. Embedding HTML (hypertext markup language) in a broadcast stream over a network, such as the Internet, was notoriously well known at the time of Applicant's invention. Embedding HTML signals in the broadcast enables the players gaming machine, set top box, and television to incorporate text, graphics, sound, and video associated with the game.

Regarding Claims 24, 25, 36, 37, 41, and 42, Eilat et al. discloses the interactive game is a game between a first and second player competing against each other (Page 8, lines 8-18). It would have been obvious to one having ordinary skill in the art at the time of Applicant's invention to implement well-known sports or casino games in Eilat. One would be motivated to do so because interactive sports and casino games are entertaining to game players.

4. Claims 44-50 are rejected under 35 U.S.C. 103(a) as being unpatentable over Eilat in view of U.S. 6,335,744 to Korilis et al. (hereinafter Korilis). The rejection is contained in the previous office action and is incorporated herein.

Eilat teaches to one having ordinary skill in the art that as discussed above regarding claims 17, 19-32 and 34-43. Regarding claim 44, Eilat seems to lack explicitly disclosing "wherein the registration of at least one of the first and second players is solicited through and advertisement." Korilis, like Eilat, teaches conducting games over a communication network. Therefore, Korilis and Eilat are analogous art. Korilis teaches a game designed to lure computer users (players) to different websites to play a game. Korilis teaches "wherein the registration of at least one of the first and second players is solicited through a television advertisement" (Column 1, lines 18-32, column 2, lines 32-45, and column 3, line 61-column 4, line 16). Therefore, it would have been obvious to one of ordinary skill in the art at the time of invention to incorporate Korilis' registration feature in Eilat. The motivation to do so is because a player would be entertained playing the game and would be more likely to purchase a company's product by viewing the advertisement on the associated web site.

5. Claims 18 and 33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Eilat in view of *Creating a live Broadcast from a Virtual Environment*, Computer Graphics Proceedings, Annual Conference Series, by Greenhalgh et al. (hereinafter Greenhalgh). The rejection is contained in the previous office action and is incorporated herein.

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Eilat teaches to one having ordinary skill in the art that as discussed above regarding claims 17, 19-32, and 34-43. Regarding Claims 18 and 33, Eilat seems to lack explicitly disclosing "displaying player controls in a first portion of a screen viewed by said first player and said video images in a second portion of said screen using said first markup language code." Greenhalgh teaches an interactive game presented to conventional passive viewers (television broadcast audience) and to online participants (game players). Therefore, Greenhalgh and Eilat are analogous art. Furthermore, Greenhalgh teaches "displaying player controls in a first portion of a screen viewed by said first player and said video images in a second portion of said screen using said first markup language code" (Figure 9 and page 38). It would have been obvious at the time of Applicant's invention to incorporate Greenhalgh's flying vehicle controls and video output in Eilat. One would be motivated to do so because this would enable a player lacking Eilat's "virtual reality kit" to generate player inputs to the game via a conventional personal computer mouse.

6. Claims 51-53 are rejected under 35 U.S.C. 103(a) as being unpatentable over Eilat in view of U.S. 6,758,754 to Lavanchy et al. (hereinafter Lavanchy).

Eilat teaches to one having ordinary skill in the art that as discussed above regarding claims 17, 19-32, and 34-43. Eilat seems to lack explicitly disclosing the assigning of the first or second player to a team. Lavanchy teaches a system and method for interactive game-play over a network, and thus Eilat and Lavanchy are analogous art. Lavanchy states that if more than one match (set of teams) has the same disparity of players from one team with players from another team, the system

may place a player in a match with the fewest human players. Lavanchy further states that players may be randomly assigned to matches. See column 9, lines 47-65. Lavanchy states that an object of the invention is to provide systems and methods for creating a compelling multi-player experience as well as to foster a community of like-minded sports fans (column 1, lines 65-67). Therefore it would have been obvious to one of ordinary skill in the art at the time of invention to modify Eilat to incorporate team assignment at least in order to allow players to create a community of like-minded players.

7. Claim 54 is rejected under 35 U.S.C. 103(a) as being unpatentable over Eilat in view of Korilis, in further view of Lavanchy.

Eilat teaches to one having ordinary skill in the art that as discussed above regarding claims 17, 19-32, and 34-43. As established above, it would have been obvious to one of ordinary skill in the art at the time of invention to incorporate Korilis' registration feature in Eilat. Eilat in view of Korilis seems to lack explicitly disclosing the assigning of the first or second player to a team. It is clear that Eilat, Korilis, and Lavanchy are analogous art. Therefore, it would have been obvious to one of ordinary skill in the art at the time of invention to modify Eilat in view of Korilis to incorporate team assignment at least in order to allow players to create a community of like-minded players.

Response to Arguments

8. Applicant's arguments filed 5/25/2005 have been fully considered but they are not persuasive.

Applicant contends that independent claims 17, 27, 39, and 44, as well as their dependent claims, are patentable over Eilat because Eilat does not disclose the selection of at least one of the first and second players based on at least one parameter provided by the first or second players.

As set forth in the previous office action, Eilat anticipates the limitation of selection of a player based upon at least one parameter provided by the player. Eilat states on page 19, lines 1-5 that "Preferably, a player is selected to be an interactive player who interactively participates in the interactive game show. The player may preferably be selected by an audience that view the game show, by a manger of the game show, or automatically based on a predetermined criterion, such as previous game playing history of the view who wishes to be a player." Clearly, Eilat allows for the selection of a player based upon a predetermined criterion. Furthermore, Eilat clearly allows for the criteria to be the history of the player. Finally, the history of the player is determined by previously input parameters (i.e. commands) of the player. Therefore, Eilat does allow selection based upon parameters defined by the player and anticipates the applicant's claims.

Applicant contended that other dependent claims are patentable over the prior art simply because independent claims are patentable. The examiner has shown that the independent claims are anticipated by the prior art, and therefore so are the depending claims. For the reasons above, the previous rejection of claims 17-50 is deemed proper.

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Conclusion

9. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to William H. McCulloch Jr. whose telephone number is (571) 272-2818. The examiner can normally be reached on M-F 8:30-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Scott Jones can be reached on (571) 272-4438. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

William H. McCulloch Jr. Examiner Art Unit 3714 2/27/2006

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JOHN M. HOTALING, II PRIMARY EXAMINER